



The Carillon

The Official Newsletter of the Caledonia Education Foundation

Fall 2007

Bruce Ullery Named 2007 Honored Alumnus



Bruce Ullery

The CEF is pleased to present Bruce Ullery as Honored Alumnus 2007 for his leadership in business, his integrity in life, and his continued commitment to the Caledonia community.

While attending CHS, Bruce Ullery played three sports—football, basketball and track, was a member of the National Honor Society, and drama class with leading performances in “South Pacific” and “Flowers for Algernon.”

Bruce attended Grand Rapids Junior College graduating with an Associate’s Degree in 1977. He went on to complete a Bachelor’s degree in Business Administration, graduating summa cum laude from Western Michigan

University in 1979.

Bruce worked as a certified public accountant for Arthur Andersen and Co. for ten years before joining MC Sports as Controller in 1989. In April of 1996, as Chief Financial Officer, he and the former CEO led a management buyout of the Company. The transaction returned ownership of MC Sports back to West Michigan from an investment-banking group on the West Coast. Bruce assumed his current position of President and CEO in 1998.

MC Sports is a seventy-six store chain doing business in eight Midwestern states with over 1,500 employees. The company has opened seven to ten stores each of the past several years and plans another eight stores in 2008. Bruce also serves as the Chairman of the National Sporting Goods Association.

In 1979, Bruce married his high school sweetheart, Patti Maier (CHS Class of 1976). The Ullerys have four children—Katie, Kari, Kyle, and Kimi. All are graduates of Caledonia High School.

Think of us this United Way giving season!

Many employers encourage their associates to participate in the United Way Campaign each fall. **The Caledonia Education Foundation is an eligible designated recipient by the United Way and provides a convenient way for your funds to come back to Caledonia.** If you would like your gift to go to the **Caledonia Education Foundation**, you can specifically write it on the enrollment form as your designated recipient.



In some cases, companies enroll by computer and a specific code may be necessary. Please see your local United Way Campaign Coordinator for assistance.



Bruce Ullery
Class of 1975