

# Caledonia Education Foundation *Foundation Fest*

CREATING OPPORTUNITIES \* EMPOWERING OUR COMMUNITY \* FUNDING OUR FUTURE



The Caledonia Education Foundation's annual Foundation Fest Tailgate has become one of the community's most anticipated events, taking place prior to the Caledonia High School "Fighting Scots" Homecoming game. Help us celebrate by identifying yourself as a business or family that cares about the Caledonia community. This year we awarded \$45,000 in grants and \$16,100 in scholarships.

**Please partner with us on OCTOBER 5th to insure our continued support of the Caledonia Schools.**

**Foundation Sponsor (Year Round) : \$1500**

**Reach: 18,000 + year round marketing**

- Recognition in all CEF marketing materials as a supporting community partner for 2018 – 2019 year
- Feature article and logo in CEF Carillon newsletter printed and electronic, distributed to 15,000+ households
- Logo on FF materials distributed through all Caledonia Schools
- Year long logo and name on home page of CEF website
- Includes Event Sponsor benefits

**Event Sponsor: \$1,000**

**Reach: 15,000**

- Recognition in all marketing materials including Sun & News advertisements
- Logo in CEF Carillon newsletter, which is distributed to 15,000+ households
- Name announced at event during stage presentations
- VIP reserved seating at the football game
- Includes Booth Sponsor benefits

**Booth Sponsor: \$500**

**Reach: 5,000**

- Booth presence during event, opportunity to directly touch attendees
- Recognition in marketing and social media materials
- Includes Tailgate Sponsor benefits

**Tailgate Sponsor: \$300**

**Reach: 1,000**

- Reserved VIP table for your guests
- Eight tickets to the tailgate buffet, and Homecoming game
- Includes Community Sponsor benefits

**Community Sponsor: \$150**

**Reach: 500**

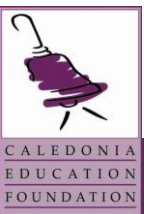
- Name on CEF website and on Facebook page
- Name and Logo displayed at Event



The Caledonia Education Foundation was established in 1998 to help support a tradition of excellence in the Caledonia Community Schools. Our purpose is to fund grants for exceptional education programs that are not funded by the district, and to provide scholarship awards for Caledonia High School graduating seniors. Funds for grants and scholarships come from generous donations from our community, and fundraising events such as Foundation Fest.

CALEDONIA EDUCATION FOUNDATION IS A 501C3 NON-PROFIT ORGANIZATION. ALL CONTRIBUTIONS ARE TAX-DEDUCTIBLE.

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**WWW.CALEDONIACEF.ORG**



Yes! I support Caledonia Schools! Please complete and return this section with payment to the address above by **JUNE 30, 2018** to ensure inclusion in all marketing materials. We will be in touch with more details. Thank you for your support!

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**I am interested in:**

\_\_\_\_\_ Foundation Sponsor: \$1,500

\_\_\_\_\_ Event Sponsor: \$1,000

\_\_\_\_\_ Booth Sponsor: \$500

\_\_\_\_\_ Tailgate Sponsor: \$300

\_\_\_\_\_ Community Sponsor: \$150

\_\_\_\_\_ In-Kind Donations Available: Please contact me.

Checks made out to: Caledonia Education Foundation